



Privacy Policy

The purpose of this document is to define how Aviramp Ltd will use your personal information collected on our website. Aviramp are dedicated to respecting your privacy and data.

What information will we collect?

- Name, Job title and contact information
- Location (postcode)
- Information relevant to product preferences, surveys and offers

Why will we use your information?

- To better understand your needs in relation to the products and services we provide
- To improve and enhance our products, services and customer experience
- To keep you abreast of new product and service launches, offers and events
- To improve the flow of information to you through our website

How safe will be my data be?

Aviramp are steadfast in our commitment to ensure your data is secure in our custodial database. We have processes and procedures in place to ensure the safety of the information we collect from you online.

External links on the Aviramp website

Aviramp are not responsible for any data collection from any links to external sites (eg Youtube and Facebook). Any data collected once you have left the Aviramp site is subject to the Privacy Policy of the site that you land on and is specifically excluded from this Privacy Policy

How do I control my personal data?

- If you wish to obtain any data collected from Aviramp, please do so by sending a request to katie.oliver@aviramp.com
- If you have any concerns in relation to the data we have collected please send a request to katie.oliver@aviramp.com
- If you wish to unsubscribe at any point from emails please contact katie.oliver@aviramp.com

Cookies

- You have the right to accept or decline cookies, but please note that this can affect your user experience
- We use Google Analytics to understand what our users are doing on our website.
- All information obtained from cookies is anonymous



Cookie key	Domain	Path	Cookie type	Expiration	Description
CRAFT_CSRF_TOKEN More info	aviramp.com	/	First-party	Session	This cookie is used by Cloudflare to identify trusted web traffic.
__cf_bm More info	.hubspot.com	/	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
__GRECAPTCHA More info	www.google.com	/recaptcha	Third-party	6 months	Google reCAPTCHA sets a necessary cookie (__GRECAPTCHA) when executed for the purpose of providing its risk analysis
_gat_UA-150357206-1 More info	.aviramp.com	/	First-party	1 minute	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
_ga_4GH1JZJ91T More info	.aviramp.com	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.



<p><u>_ga</u> More info</p>	<p>.aviramp.com</p>	<p>/</p>	<p>First-party</p>	<p>1 year 1 month</p>	<p>This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</p>
<p><u>_gid</u> More info</p>	<p>.aviramp.com</p>	<p>/</p>	<p>First-party</p>	<p>1 day</p>	<p>This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.</p>
<p>messagesUtk More info</p>	<p>.aviramp.com</p>	<p>/</p>	<p>First-party</p>	<p>6 months</p>	<p>This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they're added as a contact, they will have this cookie associated with their browser.</p>
<p><u>_gcl_au</u> More info</p>	<p>.aviramp.com</p>	<p>/</p>	<p>First-party</p>	<p>3 months</p>	<p>Used by Google AdSense for experimenting with advertisement efficiency across websites using their services</p>



Final note

Thankyou for taking the time to read this policy, we would encourage you to check back regularly for any policy updates that will be published here.